

5TH FUTURE WORKPLACES VIRTUAL SUMMIT



3-4 December, 2020 | CET

CHAIRMAN



Michal Matlon
Place & Architecture
Psychologist
theLivingCore



Sander Schutte
CEO
Mapiq



SPEAKER LINE-UP



Dorenda Slof
Head of Data Science
Mapiq



Claus Frigaard Christensen
Head of Workplace
Experience Development
EY



Jesper Ambrosius
Director, Head of LEGO
Workplace Experience
The LEGO Group



Asaël Akkerman
Partner/ Head of Workplace,
Strategic Consulting EMEA,
Global Occupier Services
Cushman & Wakefield



Suzan Dixon
Head of Workplace
Standard
Chartered Bank



Peter Mostien
Architect MRE MRICS
Global Workplace Strategy &
Projects Manager, Corporate Real Estate
ING



Enno Clauss
Head of Corporate
Real Estate Management
Henkel



Christian Stumpf
Workplace Strategy Director
& Business Coach
JLL



Adrian Coleman
Global Property Planning Executive
Rolls-Royce



Katerina Matheis
Director of Technical Plant Safety/Site
Management, Engineering Services
Merck



Tomas Melisko
Head of Symbiosis
- Digital Workspace
HB Reavis



Eric Van Bael
CEO
Spacewell



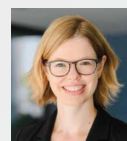
Alexander Döpfer
Senior Product Manager
Schneider Electric



Patrick Nelson
Executive Vice President
of Real Estate
WeWork



Oliver Hussick
Principal Consultant - WXC
Digital Workplace Experience
HCL Technologies



Anna Donato
Lecturer and Team-Coach
for Creative Solutions
Anna Donato - Creative Workshop Design



Wilke Winkelmann
Corporate Real Estate Manager
Continental



5TH FUTURE WORKPLACES VIRTUAL SUMMIT



3-4 December, 2020 | CET

The **5th Future Workplaces Summit** will delve into the innovative technologies transforming the future of work, the shift towards digital workplaces and future proofing the workplace in the post pandemic era. The purpose of the conference is also to create a perfect atmosphere conducive for active engagement, networking and knowledge exchange.

The 5th Future Workplaces Summit will Address the Following Key Issues

- Innovative Technologies Driving the Future Workplace
- Leading Sustainable Culture Transformation
- Employee-centric Workplace Design
- Key Trends Impacting the Future of Work
- Interior Design and Office Development
- Turning Agile for your Workplace
- Building the Workplace of the Future Using Big Data
- Building Wellbeing into the Workplace
- The Potential for Digital Platforms and AI to Shape the Future of Work

Take a Look at our 4th Future Workplaces Summit



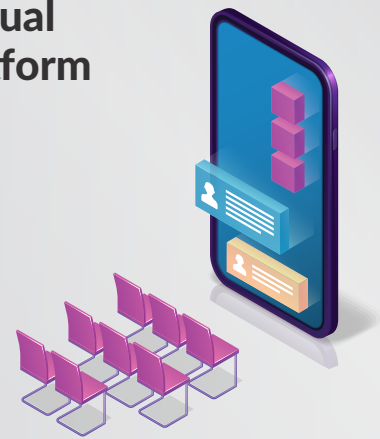
Who Should Attend

The 5th Future Workplaces Summit is a must-attend event for senior level professionals dealing with:

- Workplace Strategy/Planning
- Design and Architecture
- Health & Wellness
- People & Culture Performance
- Commercial Development
- Leasing & Site Selection
- Attracting & Retaining Talent
- Change Implementation
- Workplace/Architectural Design
- Real Estate and Facilities

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Virtual Platform



Virtual Platform Benefits

- ✓ Connect with industry peers
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- ✓ Chat
- ✓ Participate in discussions
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Event Sponsor



X 14+ Case Studys



X 100+ Pages of the Post-Summit Materials
documentation package available upon demand*

DAY 1

3 DECEMBER 2020

5TH FUTURE WORKPLACES

VIRTUAL SUMMIT



09:30 CET Opening Address from the Chairman

09:40 "Breaking the Ice" Speed Networking Session

CRAFTING FUTURE WORKPLACES

09:50 SPONSORSHIP SLOT

Case Study Presented by Mapiq

Dorenda Slof
Head of Data Science

Sander Schutte
CEO

Mapiq



10:30 **How Flexible Working can Become a Strategic Advantage at LEGO if we Overcome the Barriers**

- How COVID-19 gave us a perfect experiment for working from home
- The fundamentals for a flexible working environment
- How we worked with people input to build the right experience
- Building our employer brand without damaging the workplace
- Short- and long - term consequences of working in a network compared to a container
- Balancing individual, team and company priorities

Jesper Ambrosius
Director, Head of LEGO Workplace Experience
The LEGO Group



11:10 Coffee Break ☕

11:20 **Henkel's Change Journey**

Henkel started to implement its global activity based workspace concept in 2013. As part of the roll out key country headquarter offices in culturally significantly different nations have moved from assigned seating and private office to agile, collaborative spaces. In parallel employees transitioned to Skype and thereafter to MS Teams. The change of the physical and technological environment has accelerated the cultural change and has ultimately facilitated an immediate move to remote working during the CoVid-19 crisis and a smooth return to the office workplace.

The case study will explore the challenges and benefits of a global implementation of new ways of working and provide an outlook how the cultural transition can be continued in the future.

Enno Claus
Head of Corporate Real Estate Management
Henkel



11:50 **How to Drive Workplace of the Future Strategies in Large Organisations, Integrating Efforts from HR, IT, REFM and Aligning it with the Employees and Business Functions New Needs?**

- A network of spaces
- Seamless integration of physical and virtual work
- Modern behaviours

Claus Frigaard Christensen
Head of Workplace Experience Development
EY



12:30 Lunch Break 🍴

13:30 **Interactive Session** 🗨️

Employee-centric Workplace Design

- Using a creative tool to unlock people's perspectives
- Thoughts on customized workplace design
- The importance to listen well to the employees

Moderated by:

Anna Donato
Lecturer and Team-Coach for Creative Solutions
Anna Donato - Creative Workshop Design



14:30 **Crafting a Property Strategy**

Rolls-Royce recently published its new global property strategy. This case study will draw on that experience and share insights into how to overcome the challenges faced when crafting a property strategy including:

- Why are we here?
- What is a property strategy and why have one?
- Keeping stakeholders happy
- Do Megatrends matter?
- What will be important in the future?
- All complete, now what?

Adrian Coleman
Global Property Planning Executive
Rolls-Royce



15:00 Coffee Break ☕

15:10 **Future Proofing the Workplace, Planning for the Agile Tomorrow**

- The journey towards agile working pre-pandemic within a global organisation
- Navigating through the pandemic
- People insight
- Design and technology
- Change management
- Rightsizing the workplace for the business and our people
- Building the future workplace

Suzan Dixon
Head of Workplace
Standard Chartered Bank



15:40 **Continental's Strategy to Enable New CoWorking Ideas**

The case study will show how Continental's corporate real estate department is reshaping its service portfolio.

Thus enhancing new CoWorking ideas and spaces. By showing finished projects and upcoming concepts, Wilke Winkelmann highlights how to merge corporate strategies with innovative opportunities.

Wilke Winkelmann
Corporate Real Estate Manager
Continental



16:20 Chairman's Closing Remarks and End of Day One



09:30 CET Opening Address from the Chairman

MOVING FROM PHYSICAL TO DIGITAL: WORKPLACE TRANSFORMATION

09:40 **Improving Employee Experience through Digital Workplace Solutions**

How can an office help enhance employee experience, improve engagement and enable company cultural change? What is the role of smart technologies? How do you implement them successfully?

Following a rapid growth in employee numbers and a company culture transformation, the international workspace provider HB Reavis has completed its new headquarters office. The new office design serves as a showcase and real-life test of a fully integrated cutting-edge smart building technologies.

In this presentation, Tomas will share key challenges that HB Reavis faced, as well as learnings from this journey. Finally, participants will be able to experience the smart solutions that have been put in place live. Tomas will then invite the audience to control the smart building technologies used in the new office, a thousand kilometers away.

Tomas Melisko

Head of Symbiosy - Digital Workspace
HB Reavis



10:20 **ING's Head Quarters in Amsterdam and the Orange Workplace Concept in a pre- and post-Covid19 Perspective**

- In the South-Eastern suburb of Amsterdam, ING initiated an Innovation District, which is an open ecosystem where researchers, students, entrepreneurs, ING employees, corporate partners and the area flourish as they co-create cross-industry innovation. In the very heart of this Innovation District, ING opened in December 2020 its new headquarter, introducing its new Orange Workplace office concept when the world was hit few months later by the Covid19 virus forcing all employees to work from home.

- We will give you insights on the development and design process and provide you a glimpse on the future.

Peter Mostien

Architect MRE MRICS
Global Workplace Strategy & Projects Manager
Corporate Real Estate
ING



10:50 Coffee Break ☕

11:00 **EcoStruxure™ Workplace Advisor - Optimize your Office, Empower your Employees**

EcoStruxure Workplace Advisor is a suite of digital services for building managers to create smart workplaces that optimize the use of space, improve comfort, enhance productivity, and reduce facility service costs. Users can derive actionable insights through intuitive dashboards that analyze data from Internet of Things (IoT) devices and systems. At the same time, employees can find efficient and convenient ways to connect to their work spaces using mobile applications.

Alexander Döpfer

Senior Product Manager
Schneider Electric



11:30 **Cultural, Architectural & Virtual Spaces**

Space-Making today is about beliefs, not bricks. Architecture & Technology can support what might be possible but Culture & Mindset will define what's actually happening. All three aspects are part of creating work spaces & places that work but only two can be designed. One can only be nurtured to grow.

Christian Stumpf

Workplace Strategy Director
& Business Coach
JLL



12:00 Lunch Break 🍽️

13:00 **People and Processes, not Products and Platforms - Refocusing the Enterprise on the Questions Asked of Technology**

Traditional workplaces have undergone a massive transformation and now enterprises are moving to a digital workplace powered by cognition, automation, mobility, active analytics, and other emerging technologies where user experience is not hindered by IT estate. End users enjoy a seamless, connected, personalized, and collaborative experience irrespective of their location or device using a regular internet connection.

Oliver Hussick

Principal Consultant - WXC
Digital Workplace Experience
HCL Technologies



BUILDING SAFETY & WELLBEING INTO THE WORKPLACE

13:30 **Transformation, Empowering Leadership and which Pitfalls may Occur on that Way**

A team of well-educated experts, a powerful company, an important job – that's how you might describe your work environment. But nevertheless management strive for transformation: cost reduction, customer focus, agile work and team spirit are requested. But why should we change a running system? And why should we invest time and money in things like self-reflection or an organizational culture that is skilled in feedback...

Katerina Matheis will allow you a glance behind the curtain, in the daily work of a manager and leader. She will stress the theory and what can be learned from it and present you observations what might go wrong while giving its best to succeed. "There is no perfect solution, it seems even more far away than ever. But you have to take on step at a time. What would be the alternative?"

Katerina Matheis

Director of Technical Plant SafetySite
Management, Engineering Services
Merck



14:00 Coffee Break ☕

14:10 **WeWork - The Future of the Workplace**

- Reminaging the workplace in the era of COVID-19
- Evolving workspace design
- Flexibility in space, place and time

Patrick Nelson

Executive Vice President of Real Estate
WeWork



14:50 **The New Normal - A Total Workplace Ecosystem**

- Productivity can occur anywhere, not just at the office
- Flexibility and choice to work from anywhere is accelerating
- The new normal will be a Total Workplace Ecosystem

Asaël Akkerman

Partner/ Head of Workplace,
Strategic Consulting EMEA,
Global Occupier Services
Cushman & Wakefield



Eric Van Bael

CEO
Spacewell



SPACEWELL

15:30 Chairman's Closing Remarks and End of Summit

SPOTLIGHT ON OUR SPEAKERS

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Michal Matlon
Place & Architecture Psychologist
theLivingCore

Michal is an architecture psychologist with 10 years of multidisciplinary experience in technology, media and marketing. He helps to create places of flourishing and meaningful work, from offices to urban quarters. He is a passionate public speaker and writer, talking about the importance of building humane environments based on scientific knowledge. In the past, Michal worked at one of the largest and most innovative office and retail developers in Europe, where he developed the user experience strategy for the company's buildings and established an internal education program.



Sander Schutte
CEO
Mapiq

It's his mission to make the workplace just as smart as the people in it. With his passion for technology, design and behavioral science, Sander founded Mapiq: a platform that enables leaders to create an efficient workplace where people feel well, and perform great.



Suzan Dixon
Head of Workplace
Standard Chartered Bank

Suzan is the Regional Head of Workplace for Standard Chartered bank responsible for Europe and Americas. She has been in the world of Corporate Real Estate for the last 20 years mainly within the Finance and Tech industry. She has a Masters in Facilities Management from the University in Reading, a Bachelor in Commerce from the University of Mumbai and just closing on her Master in Corporate Real Estate (MCR) with Corenet.

Key success : Tried, tested and rolled out Activity Based working for her previous firm 7 years ago, which was then rolled out globally.

Interests : Sky diving, Zip lining and Deep sea diving



Patrick Nelson
Executive Vice President of Real Estate
WeWork

Patrick Nelson is Vice President of Real Estate at WeWork, where he currently oversees the real estate portfolio across the International Region. Patrick joined WeWork in 2013 and led the growth of the business across EMEA. He is originally from London and has 2 young kids. Before joining WeWork, Patrick was at CBRE's Consulting group in NYC, USA and PriceWaterHouse Coopers, London UK where he qualified as a chartered accountant. Patrick studied politics and economics at the University of Edinburgh, and has a MBA from Columbia University in New York City.



Enno Clauss
Head of Corporate Real Estate Management
Henkel

Enno Clauss studied architecture in Hannover and Madrid. After completing his studies, he worked in various planning and consulting companies in Germany, Spain and the USA. He continued his career in Henkel in 2010 as Corporate Real Estate Manager where he is Head of Corporate Real Estate Management since 2012. As part of his global strategic responsibility for real estate he rolled out the current global "activity based" workspace concept of the company.



Dorenda Slof
Head of Data Science
Mapiq

With 5+ years experience in Data Science, Dorenda focuses on turning building and behavioural data into actionable insights. Her goal is to inspire the world about the opportunities of data to create the best place to work.



Anna Donato
Lecturer and Team-Coach for Creative Solutions
Anna Donato
- Creative Workshop Design

Anna Donato is communication and marketing manager at Technical University of Munich (TUM) and a self-employed workshop designer for team and organizational development. She is a certified LEGO SERIOUS PLAY facilitator and uses the method to help teams and groups develop their out-of-the-box-thinking and foster creative and deep work. As a lecturer for a Munich business school, she uses the method also for providing a creative and safe learning tool in discussions and idea development with students. Anna Donato used to work for the LEGO Group in Munich and was trained in LEGO SERIOUS PLAY by the founder of the method. The focus of her workshop designs lies on value-based solutions, soft skills, innovation and creativity – all individually developed for respective teams and organizations.



Tomas Melisko
Head of Symbiosy - Digital Workspace
HB Reavis

Tomas Meliško, Head of Symbiosy at the international workspace provider HB Reavis, is an intrapreneur with a passion for disrupting the real estate industry. For him, it's important that anywhere we spend 2,000 hours of our time each year should be inspiring, efficient and healthy. Often, that means challenging the status quo, both with new innovations and practical solutions to long-standing problems. His career has seen him deliver strategic projects at the international consultancy Arthur D. Little and shape complex projects at Erste Group Bank. However, he has recently focused his efforts on enhancing the workspace experience. For example, a new workspace in Bratislava uses smart technologies to tailor its lighting, temperature and air to users, and indoor positioning monitors footfall so the office can evolve its facilities, rooms and technology to meet users' needs. It's a methodology that boosts user experience, reduces stress, supports the health of employees and exponentially improves the capabilities of workforces.



Eric Van Bael
CEO
Spacewell

Eric Van Bael is CEO at Spacewell, a technology firm supporting its clients across the globe to improve the performance of their building portfolios.

Eric joined Spacewell in 2017 as VP Global Sales and took the helm as CEO in April 2019.

Prior to that, Eric held various senior management positions within HP Enterprise as Managing Director, in international sales and ultimately as VP for Worldwide Software Services Delivery.

Eric is a seasoned IT professional, passionate about strategic value creation and establishing lasting win-win relationships. He has proven to be a strong communicator focused on execution & stakeholder management across cultures and geographies.

SPOTLIGHT ON OUR SPEAKERS

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Katerina Matheis
Director of Technical Plant SafetySite Management,
Engineering Services
Merck

Dr. Matheis is physical chemist by training and did her PhD at the Karlsruhe Institute of Technology. She started her career at Merck in 2011 as scientist, got lab head and left science for transformation projects. There she discovered her passion for strategy, transformation and people. Since 2019 she is director of technical plant safety. Besides the great opportunity to discover a new aspect of professional orientation topics like organizational development, cultural transformation and applying aspects of new work in corporate environment are parts of her everyday business.



Jesper Ambrosius
Director, Head of LEGO Workplace Experience
The LEGO Group

Since graduating with a Master's in Economics, Jesper has been working within primarily two areas – high-level strategy at CXO-level and leadership. This has led him to his current role at the LEGO Group where he heads up "LEGO Workplace Experience". Their aim is to create workplace experiences that enable LEGO employees to be and do their best at work, attract and retain world class talents, and bring them closer to the LEGO values.

Privately, Jesper's married with Signe, with whom he has three boys.



Peter Mostien
Architect MRE MRICS, Global Workplace Strategy &
Projects Manager, Corporate Real Estate
ING

Peter is architect and Msc in real estate and he has a 25 years' experience within corporate real estate. He started at bpost, which is the leading postal operator in Belgium, where he managed a large logistics and retail portfolio on a national scale. Currently Peter works for ING, which is a global bank with a strong European base, with around 38.4 million customers and 53.000 employees in over 40 countries, where he is responsible for the Global Workplace strategy and manages large fit-out projects globally.



Oliver Hussick
Principal Consultant
- WXC Digital Workplace Experience
HCL Technologies

A thought leader in the Workplace Transformation space, innovating and iterating around the way we empower users with IT that works for them, so they can work more effectively. From mobile device and deployment strategy, persona and workflow consulting, app design, and now Workplace Experience as a Service, the HCL global offering to help enterprises make the right decisions around user-centric design and delivery, to get the right devices on employee's desks with the minimum of effort and the maximum experience satisfaction. Making IT work for users is my personal passion and professional pride.



Alexander Döpfer
Senior Product Manager
Schneider Electric

With more than 10 years of experience in the building business Alexander is a leading expert for room automation and building automation throughout the different systems and protocols. Alexander holds a Bachelor degree in Business Administration and a Master degree in Marketing & Sales.

Alexander joined Schneider Electric in 2018 to drive and develop the building business in DACH Region. He is convinced that room and building automation, together with the right level of analytics and interconnectivity, can change the way we use and work in buildings. Therefore building optimization through digital transformation is key to reach the CO² climate targets 2050. The solution is EcoStruxure™, Schneider Electric's IoT-enabled, plug-and-play, open, interoperable architecture and platform, in Homes, Buildings, Data Centers, Infrastructure and Industries. Innovation at Every Level from Connected Products to Edge Control, and Apps, Analytics and Services.



Christian Stumpf
Workplace Strategy Director
& Business Coach
JLL

Christian Stumpf is a German Workplace Consultant and Coach working with JLL Frankfurt for over seven years.

Christian started out as an architect and was always drawn to the human and organisational side of architecture beyond design and construction. In his Master's program on corporate management he focused on organisational sociology and how space is influencing every aspect of organisational behavior and culture. His thesis looked into how spaces can foster creativity by providing an open arena to build new relationships.

Since 2013 Christian works as a workplace strategy consultant, change manager and coach and has helped many client organisations (e.G. BASF, Bayer, Mundipharma, Intersnack, Diageo, Henkel, etc.) do develop and adapt widespread varieties of new ways of working. He has also helped to develop his own organisation, JLL Frankfurt, into a non-territorial office concept.

Prior to JLL Christian worked with DEG/AECOM Strategy+ in London for a short period and as a member of the staff department for university innovation at Zeppelin University.



Wilke Winkelmann
Corporate Real Estate Manager
Continental

Wilke Winkelmann has graduated the HAWK with a MSc. in real estate management. Currently he is the Corporate Real Estate Manager, responsible for the digitalization initiative for Continental's real estate and major strategic transformation projects. Transactions around the globe worth around a quarter of a billion in 2020 have given him insight to various CoWorking concepts. In addition, he is leading the strategic real estate project within Continental's CREM.

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